

# Cookie Policy

Last modified: September 2, 2024

This Cookie Policy explains how Sprint Media Ltd use cookies and similar technologies.

We may update this policy from time to time by publishing a new version on our website so you should check this page periodically to ensure you are happy with any changes to this policy.

## 1. ABOUT COOKIES

### 1.1 What Are Cookies?

A cookie is a file containing an identifier (a string of letters and numbers) that is sent by a web server to a web browser and is stored by the browser. The identifier is then sent back to the server each time the browser requests a page from the server.

### 1.2 Types of Cookie

Cookies may be either "persistent" cookies or "session" cookies: a persistent cookie will be stored by a web browser and will remain valid until its set expiry date, unless deleted by the user before the expiry date; a session cookie, on the other hand, will expire at the end of the user session, when the web browser is closed.

### 1.3 Cookies and Personal Data

Cookies do not typically contain any information that personally identifies a user, but personal information that we store about you may be linked to the information stored in and obtained from cookies.

### 1.4 Cookies That We Use

We use cookies for the following purposes:

- a) Necessary Cookies – we use these cookies to help make our website usable by enabling basic functions like page navigation and access to pages which require visitors to create an account and login. The website cannot function properly without these cookies.

Name	Set By	Duration	Description
cookieyesID	.sprint-education.com or .sprint-education.co.uk	1 year	CookieYes sets this cookie as a unique identifier for visitors according to their consent.
cky-consent	.sprint-education.com	1 year	CookieYes sets the cookie to remember the user's consent

	or .sprint-education.co.uk		settings so that the website recognises them the next time they visit.
cookieyes-necessary	.sprint-education.com or .sprint-education.co.uk	1 year	CookieYes sets this cookie to remember the consent of users for the use of cookies in the 'Necessary' category.
cookieyes-analytics	.sprint-education.com or .sprint-education.co.uk	1 year	CookieYes sets this cookie to remember the user's consent for cookies in the 'Analytics' category.
cookieyes-performance	.sprint-education.com or .sprint-education.co.uk	1 year	CookieYes sets this cookie to remember the user's consent for cookies in the 'Performance' category.
cookieyes-advertisement	.sprint-education.com or .sprint-education.co.uk	1 year	CookieYes sets this cookie to remember the user's consent for cookies in the 'Advertisement' category.
cookieyes-preferences	.sprint-education.com or .sprint-education.co.uk	1 year	CookieYes sets this cookie to remember the user's consent for cookies in the 'Functional' category.
__hssrc	.sprint-education.com or .sprint-education.co.uk	Session	This cookie is set by HubSpot whenever it changes the session cookie. The __hssrc cookie set to 1 indicates that the user has restarted the browser, and if the cookie does not exist, it is assumed to be a new session.
__hssc	.sprint-education.com or	1 hour	HubSpot sets this cookie to keep track of sessions and to determine if HubSpot should increment the

	.sprint-education.co.uk		session number and timestamps in the __hstc cookie.
cky-action	.sprint-education.com or .sprint-education.co.uk	1 year	CookieYes sets this cookie to remember the action taken by the user.
__cfduid	.usemessages.com	11 months	The cookie is set by CloudFare. The cookie is used to identify individual clients behind a shared IP address and apply security settings on a per-client basis. It does not correspond to any user ID in the web application and does not store any personally identifiable information.
laravel_session	.sprint-education.com or .sprint-education.co.uk	2 hours	Laravel uses laravel_session to identify a session instance for a user, this can be changed.

- b) Security cookies – we use cookies as an element of the security measures used to protect our website and services generally.

Name	Set By	Duration	Description
XSRF-TOKEN	.sprint-education.com or .sprint-education.co.uk	2 hours	This cookie is used for security purposes specifically to prevent cross-site request forgery.

- c) Functional cookies – help to perform certain functionalities like sharing the content of the website on social media platforms, collect feedback, and other third-party features.

Name	Set By	Duration	Description
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__cf_bm	.cdn.sprint-education.com	1 hour	Cloudflare sets the cookie to support Cloudflare Bot Management.
yt-player-headers-readable	youtube.com	Never	The yt-player-headers-readable cookie is used by YouTube to store user preferences related to video playback and interface, enhancing the user's viewing experience.
ytidb::LAST_RESULT_ENTRY_KEY	youtube.com	Never	ytidb::LAST_RESULT_ENTRY_KEY is used by YouTube to store the last search result entry that was clicked by the user. This information is used to improve the user experience by providing more relevant search results in the future.
yt-remote-session-app	youtube.com	Session	The yt-remote-session-app cookie is used by YouTube to store user preferences and information about the interface of the embedded YouTube video player.
yt-remote-cast-installed	youtube.com	Session	The yt-remote-cast-installed cookie is used to store the user's video player preferences using embedded YouTube video.
yt-remote-session-name	youtube.com	Session	The yt-remote-session-name cookie is used by YouTube to store the user's video player preferences using embedded YouTube video.
yt-remote-cast-available	youtube.com	Session	The yt-remote-cast-available cookie is used to store the user's preferences regarding whether casting is available on their YouTube video player.
yt-remote-fast-check-period	youtube.com	Session	The yt-remote-fast-check-period cookie is used by YouTube to store the user's video player preferences for embedded YouTube videos.

- d) Analytical cookies – are used to understand how visitors interact with the website. These cookies help provide information on metrics like the number of visitors, bounce rate, traffic source, etc.

Name	Set By	Duration	Description
__hstc	.sprint-education.com or .sprint-education.co.uk	6 months	HubSpot set this main cookie for tracking visitors. It contains the domain, initial timestamp (first visit), last timestamp (last visit), current timestamp (this visit), and session number (increments for each subsequent session).
hubspotutk	.sprint-education.com or .sprint-education.co.uk	6 months	HubSpot sets this cookie to keep track of the visitors to the website. This cookie is passed to HubSpot on form submission and used when deduplicating contacts.
_gcl_au	.sprint-education.com or .sprint-education.co.uk	3 months	Google Tag Manager sets the cookie to experiment advertisement efficiency of websites using their services.
_ga_*	.sprint-education.com or .sprint-education.co.uk	1 year 1 month 4 days	Google Analytics sets this cookie to store and count page views.
_gid	.sprint-education.com or .sprint-education.co.uk	1 day	This cookie is installed by Google Analytics. The cookie is used to store information of how visitors use a website and helps in creating an analytics report of how the website is doing. The data collected including the number visitors, the source where they have come from, and the pages visited in an anonymous form.
_ga	.sprint-education.com or	1 year 1 month 4 days	This cookie is installed by Google Analytics. The cookie is used to calculate visitor, session, campaign data and keep track of site usage for

	.sprint-education.co.uk		the site's analytics report. The cookies store information anonymously and assigns a randomly generated number to identify unique visitors.
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- e) Performance cookies – are used to understand and analyse the key performance indexes of the website which helps in delivering a better user experience for the visitors.

Name	Set By	Duration	Description
YSC	.youtube.com	Session	This cookie is set by YouTube and is used to track the views of embedded videos.

- f) Advertisement cookies – are used to provide visitors with relevant ads and marketing campaigns. These cookies track visitors across websites and collect information to provide customized ads.

Name	Set By	Duration	Description
fr	.facebook.com	3 months	The cookie is set by Facebook to show relevant advertisements to the users and measure and improve the advertisements. The cookie also tracks the behaviour of the user across the web on sites that have Facebook pixel or Facebook social plugin.
_fbp	.facebook.com	3 months	This cookie is set by Facebook to deliver advertisements when they are on Facebook or a digital platform powered by Facebook advertising after visiting this website.
VISITOR_INFO1_LIVE	.youtube.com	6 months	This cookie is set by YouTube and is used to track the information of the embedded YouTube videos on a website.

yt-remote-device-id	.youtube.com	Never	YouTube sets this cookie to store the user's video preferences using embedded YouTube videos.
yt.innertube::requests	.youtube.com	Never	YouTube sets this cookie to register a unique ID to store data on what videos from YouTube the user has seen.
yt.innertube::nextId	.youtube.com	Never	YouTube sets this cookie to register a unique ID to store data on what videos from YouTube the user has seen.
yt-remote-connected-devices	.youtube.com	Never	YouTube sets this cookie to store the user's video preferences using embedded YouTube videos.
VISITOR_PRIVACY_METADATA	.youtube.com	6 months	YouTube sets this cookie to store the user's cookie consent state for the current domain.
test_cookie	.doubleclick.net	15 minutes	This cookie is set by doubleclick.net. The purpose of the cookie is to determine if the users' browser supports cookies.

- g) Preference cookies - are used to store user preferences to provide content that is customized and convenient for the users, like the language of the website or the location of the visitor.

Name	Set By	Duration	Description
PREF	.youtube.com	8 months	This cookie is set by YouTube. Used to store user preferences like language or any other customizations for YouTube

			Videos embedded in different sites.
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## 2. MANAGING COOKIES

### 2.1 Per Browser

Most browsers allow you to refuse to accept cookies and to delete cookies. The methods for doing so vary from browser to browser, and from version to version. You can however obtain up-to-date information about blocking and deleting cookies via these links:

- (a) <https://support.google.com/chrome/answer/95647?hl=en> (Chrome);
- (b) <https://support.mozilla.org/en-US/kb/enable-and-disable-cookies-website-preferences> (Firefox);
- (c) <https://help.opera.com/en/latest/web-preferences> (Opera);
- (d) <https://support.microsoft.com/en-gb/help/17442/windows-internet-explorer-delete-manage-cookies> (Internet Explorer);
- (e) <https://support.apple.com/en-is/guide/safari/sfri11471/16.0/mac/11.0> (Safari on Mac);
- (f) <https://support.microsoft.com/en-gb/windows/microsoft-edge-browsing-data-and-privacy-bb8174ba-9d73-dcf2-9b4a-c582b4e640dd> (Edge).

### 2.2 Blocking Cookies

Blocking all cookies will have a negative impact upon the usability of many websites. If you block cookies, you may not be able to use all the features on our website.

## 3. EMAIL MARKETING TRACKING

### 3.1 Tracking Email Opens

When we send marketing emails promoting Sprint Education's products and services, we employ a common software technology called beacons. Beacons are tiny 1px x 1px graphics with a unique identifier, similar in function to cookies, and are used to track if you have opened a marketing email. We use these in our HTML-based emails to let us know which emails have been opened by recipients. They allow us to gauge the effectiveness of certain communications, and the effectiveness of our marketing campaigns. We also combine the information gathered by beacons in emails to our customers' personal data. If you would like to opt-out of these emails you can do so by clicking on the unsubscribe link or preferences link in the footer of each email we send you.

### 3.2 Tracking Email Clicks

When we send marketing emails promoting Sprint Education's products and services, we personalise each link in each email with unique code to enable us to track whether the recipient has clicked on the link in the email. This allows us to gauge the effectiveness of



certain communications, and the effectiveness of our marketing campaigns. We also combine the information gathered by beacons in emails to our customers' personal data. If you would like to opt-out of these emails you can do so by clicking on the unsubscribe link or preferences link in the footer of each email we send you.

#### **4. OUR DETAILS**

##### **4.1 This Website**

This website is owned and operated by Sprint Media Limited.

##### **4.2 Our Company Registration**

We are registered in England and Wales under registration number 6177833, and our registered office is B1 The Courtyard, Tewkesbury Business Park, Tewkesbury, GL20 8GD.

##### **4.3 Our Place of Business**

Our principal place of business in the UK is B1 The Courtyard, Tewkesbury Business Park, Tewkesbury, GL20 8GD.

Our principal place of business in the US is 1007 N Orange St. 4<sup>th</sup> Floor Suite #1280, Wilmington, Delaware 19801.

##### **4.4 Contact Methods**

You can contact us:

- (a) by post, using the postal addresses given above;
- (b) by email, on [info@sprint-education.com](mailto:info@sprint-education.com) or using the email address published on our website from time to time.

##### **4.5 Data Protection Registration**

We are registered as a data controller with the UK Information Commissioner's Office. Our data protection registration number is ZA143246.

##### **4.6 Data Protection Officer**

Our data protection officer's contact details are: Guy Lewis ([guy@sprint-education.com](mailto:guy@sprint-education.com)), Sprint Education, B1 The Courtyard, Tewkesbury Business Park, Tewkesbury, GL20 8GD.